

Annual Report 2014 we CARE!



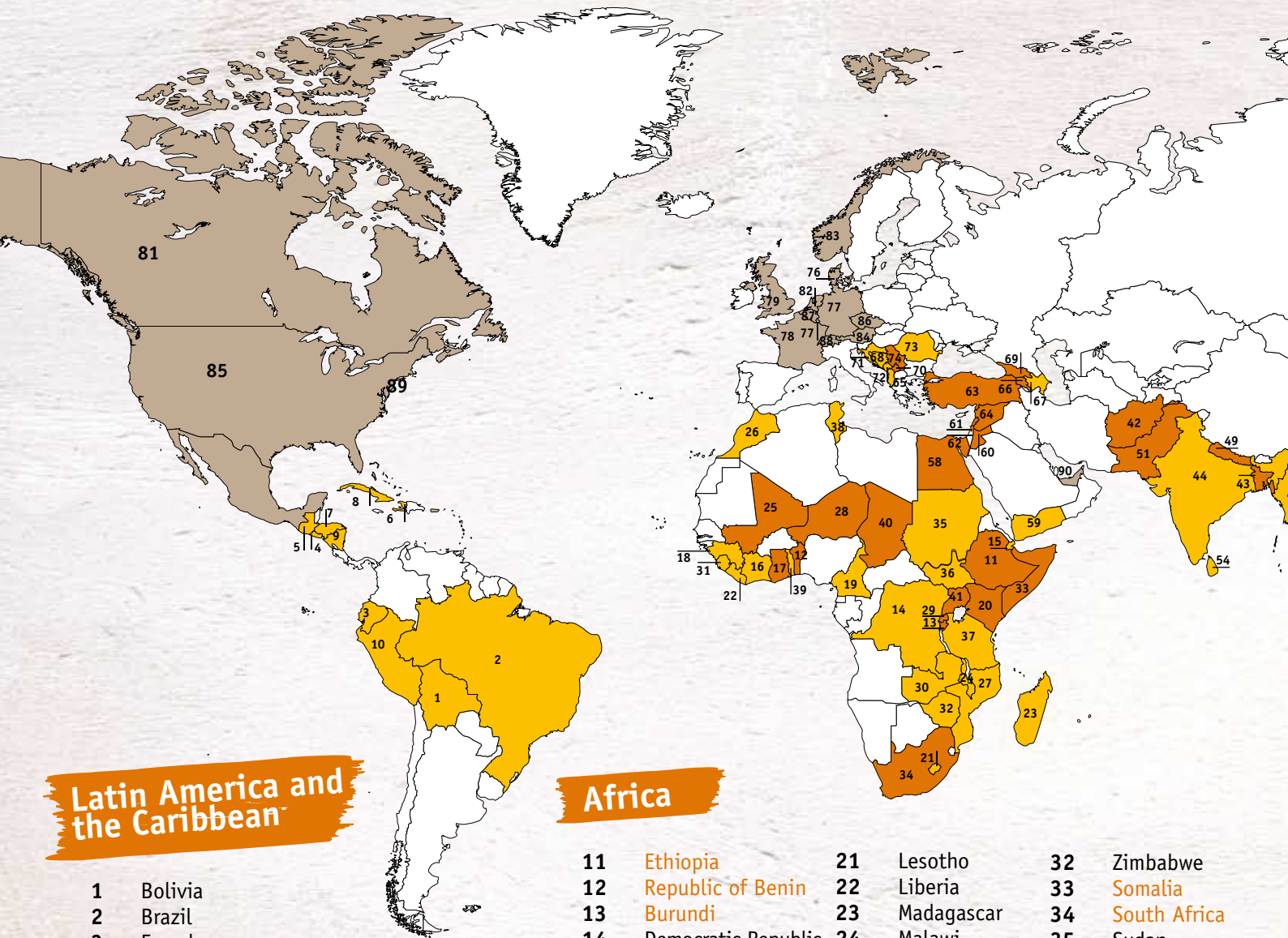
care[®]

www.care.at



CARE Project Countries

and CARE Austria Project



Latin America and the Caribbean

- 1 Bolivia
- 2 Brazil
- 3 Ecuador
- 4 El Salvador
- 5 Guatemala
- 6 Haiti
- 7 Honduras
- 8 Cuba
- 9 Nicaragua
- 10 Peru*

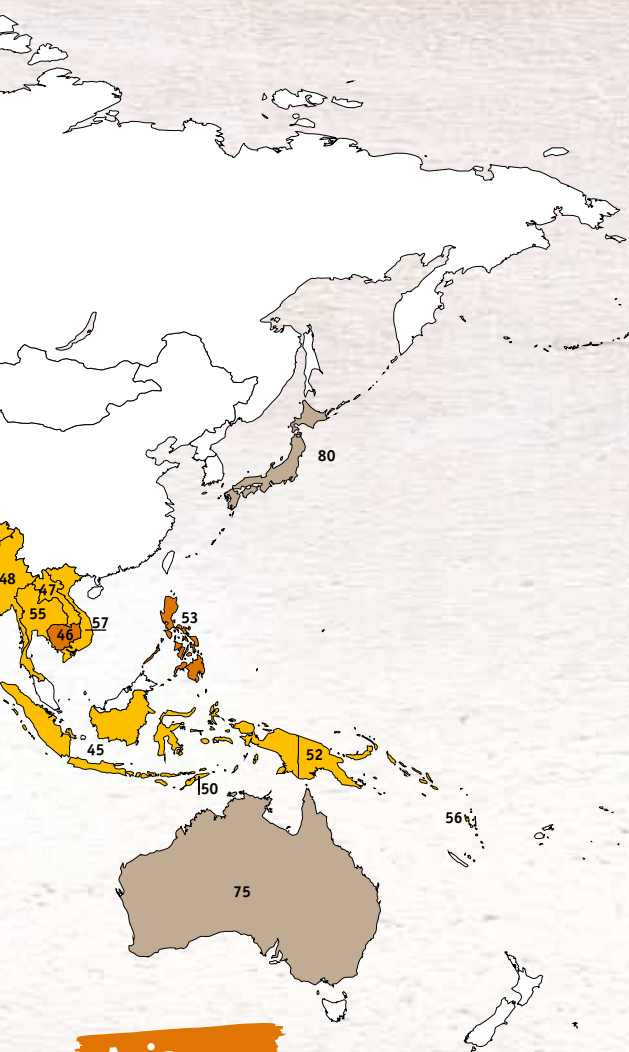
Africa

- 11 Ethiopia
- 12 Republic of Benin
- 13 Burundi
- 14 Democratic Republic of the Congo
- 15 Djibouti***
- 16 Ivory Coast
- 17 Ghana
- 18 Guinea***
- 19 Cameroon
- 20 Kenya
- 21 Lesotho
- 22 Liberia
- 23 Madagascar
- 24 Malawi
- 25 Mali
- 26 Morocco
- 27 Mozambique
- 28 Niger
- 29 Rwanda
- 30 Zambia
- 31 Sierra Leone
- 32 Zimbabwe
- 33 Somalia
- 34 South Africa
- 35 Sudan
- 36 South Sudan
- 37 Tanzania
- 38 Tunisia***
- 39 Togo
- 40 Republic of Chad
- 41 Uganda



ntries

Countries



CARE Members

CARE International members

- 75 Australia
- 76 Denmark
- 77 Germany-Luxembourg
- 78 France
- 79 United Kingdom
- 44 India*
- 80 Japan
- 81 Canada
- 82 The Netherlands
- 83 Norway
- 84 Austria
- 55 Thailand*
- 85 USA

Branches

- 87 Brussels, Belgium
- 88 Geneva, Switzerland
- 89 New York, USA

CARE International associated member

- 10 Peru**

Cooperation offices

- 87 Belgium (with CARE France)
- 86 Czech Republic (with CARE Austria)
- 90 United Arab Emirates (with CARE USA)

in cooperation with CARE Austria

- 86 Czech Republic

* CARE India and CARE Thailand are both members of CARE International and project countries.

** CARE Peru is both an associated member of CARE International and a project country.

*** CARE works locally with strategic partners.

- CARE International project country
- CARE Austria project country
- CARE International member country

Asia

- 42 Afghanistan
- 43 Bangladesh
- 44 India**
- 45 Indonesia
- 46 Cambodia
- 47 Laos
- 48 Myanmar
- 49 Nepal
- 50 East Timor
- 51 Pakistan
- 52 Papua New Guinea
- 53 Philippines
- 54 Sri Lanka
- 55 Thailand**
- 56 Vanuatu***
- 57 Vietnam

Middle East

- 58 Egypt
- 59 Yemen
- 60 Jordan
- 61 Lebanon
- 62 Palestinian Territories
- 63 Turkey
- 64 Syria

Eastern Europe

- 65 Albania
- 66 Armenia***
- 67 Azerbaijan***
- 68 Bosnia and Herzegovina
- 69 Georgia
- 70 Kosovo
- 71 Croatia
- 72 Montenegro***
- 73 Romania***
- 74 Serbia

Dear Readers,

The war in Syria is heading into its fifth year, and it seems many of us have become accustomed to the horrifying pictures coming out of the Middle East. The emotionally loaded debate regarding Austria's refugee policy only makes matters worse. It's so easy to lose sight of the incredible number of **human tragedies** that each humanitarian catastrophe leaves in its wake. CARE's work is dedicated to supporting those who have lost everything to war and persecution. We are committed not only to ensuring their survival, but to creating perspectives for the future and viable opportunities for employment. This is why Syria and its neighboring countries remain one of CARE Austria's focal points.

The past year was marked by numerous chronic trouble spots. South Sudan, where thousands of people live in camps under inhumane conditions, has been on the verge of **humanitarian catastrophe** for quite some time. **Food is scarce**, because the conflict prevents crops from being cultivated. Thousands flee to poor neighboring countries, where they depend on **humanitarian aid** from organizations like CARE. Read more on pages 8-9.

Burundi is plagued by a significant political crisis as a result of presidential elections and related claims to power. Riots, plundering, and demonstrations continue on a regular basis. The conflict has already claimed the lives of **hundreds of victims**.

It seems almost unbelievable that the singer **Eva Lind** gave a benefit concert for CARE in Bujumbura as recently as the fall of 2014. For years, CARE has been working in Burundi to strengthen the economic situation for women and improve education for children and former child soldiers who have a hard time readjusting to everyday village life. On page 10, Eva Lind shares impressions from her trip to Burundi.

While we were putting together this annual report, another catastrophe occurred: the **devastating earthquake in Nepal** that cost the lives of thousands and left millions with nothing. **Again, CARE's work proved necessary for survival.** CARE employees saved lives, distributed CARE packages with bare necessities, spread hope, and worked with the Nepalese population on rebuilding efforts that will continue for years.

We are reaching out to you, our valued supporters and donors, once again. Your financial support is urgently needed: this year, **CARE celebrates 70 years of aid** – and the support provided by the CARE package is now **more important than ever.**

Together, we can **ensure CARE's continued aid.** As long as you remain engaged when you see pictures of war or natural catastrophes, CARE can continue to work, help, and alleviate human suffering.

We are pleased to provide you with a thorough and interesting glimpse of our work through this annual report, and we trust that you will continue to support CARE's work in the future.

Yours sincerely,



Dr. Andrea Wagner-Hager
Managing Director, CARE Austria



Dr. Georg Lennkh
President, CARE Austria



Dr. Georg Lennkh
President CARE Austria

Dr.ⁱⁿ Andrea Wagner-Hager
Managing Director CARE Austria

Mag. Ralph Martens
President CARE International

Also active for CARE in 2014 (not pictured):

Honorary President Dr. Georg Reisch,
Vice President Dr. Wilfried Hanreich,

Dr. Ursula Baatz,

Prof. Dr. Otmar Höll,

Mag. Mag. Dr. Paul Kaukal,

Mag. Silvia Lepiarczyk,

Dr. Alfred Liebich,

Mag. Norbert Lill,

Ludwig Neumann,

Dr. Eva Nowotny,

Mag. Gabriela Rosensteiner,

Dr. Heide Schmidt,

Birgit Wimmer, MBA

Escaped from Syria

Muzoon (16):
“Nothing is more important than education”

Katharina Katzer,
Press Officer, CARE Austria



Photo: Azraq refugee camp

Photo: Muzoon wants to go to school – not get married.

Although Muzoon is only 16 years old, she is well acquainted with the horrors of war. She lives in the Azraq refugee camp in Jordan, where she is fighting against child marriage – with pencils and paper! In other words: with education.

The determined young woman explains the moment when it became clear to her that nothing is more important than education: „When we left Syria, I could only take a backpack with me. I couldn't decide what to pack. My father put his arm around me and said it didn't matter. „Everything you need is in here“, he said, indicating my forehead. That's when I realized: no matter what happens, no one can take away your education.”

Muzoon is one of so many who have lost their homes and possessions. The war in Syria has long entangled the Middle East and its inhabitants: approximately 12 million people in and around Syria are in need of assistance. 2014 was a bleak year.

- **In the spring** the number of refugees in Lebanon surpassed a million. In April, the Azraq camp for refugees from Syria, where CARE works, opened in Jordan. As of spring 2015, 19,000 people live there.

- **In the summer** the number of Syrian refugees in neighboring countries reached an all-time high of three million.
- **In the fall** thousands of refugees crossed the border to Turkey and fled from the city Kobane. CARE's team in Turkey distributed mattresses, blankets, heaters, and other necessary items.
- **In the winter** the United Nations World Food Programme announced that the supply of food rations to refugees would be interrupted due to a lack of funds.

To date, **only one third** of CARE's **emergency assistance** in the region has been **financed**. We are working tirelessly in cooperation with other humanitarian organizations and the United Nations, but the unceasing flood of refugees remains an immense humanitarian and financial challenge. There is no end in sight.

Syria



Syrian refugees: Escaped from hell, stranded in the middle of nowhere

Christian Jentsch, Editor, "Tiroler Tageszeitung"

Hundreds of thousands of Syrians have sought refuge in Jordan. Many of them are stranded in enormous reception camps in the middle of the desert, where they eke out an existence between survival and hopelessness.

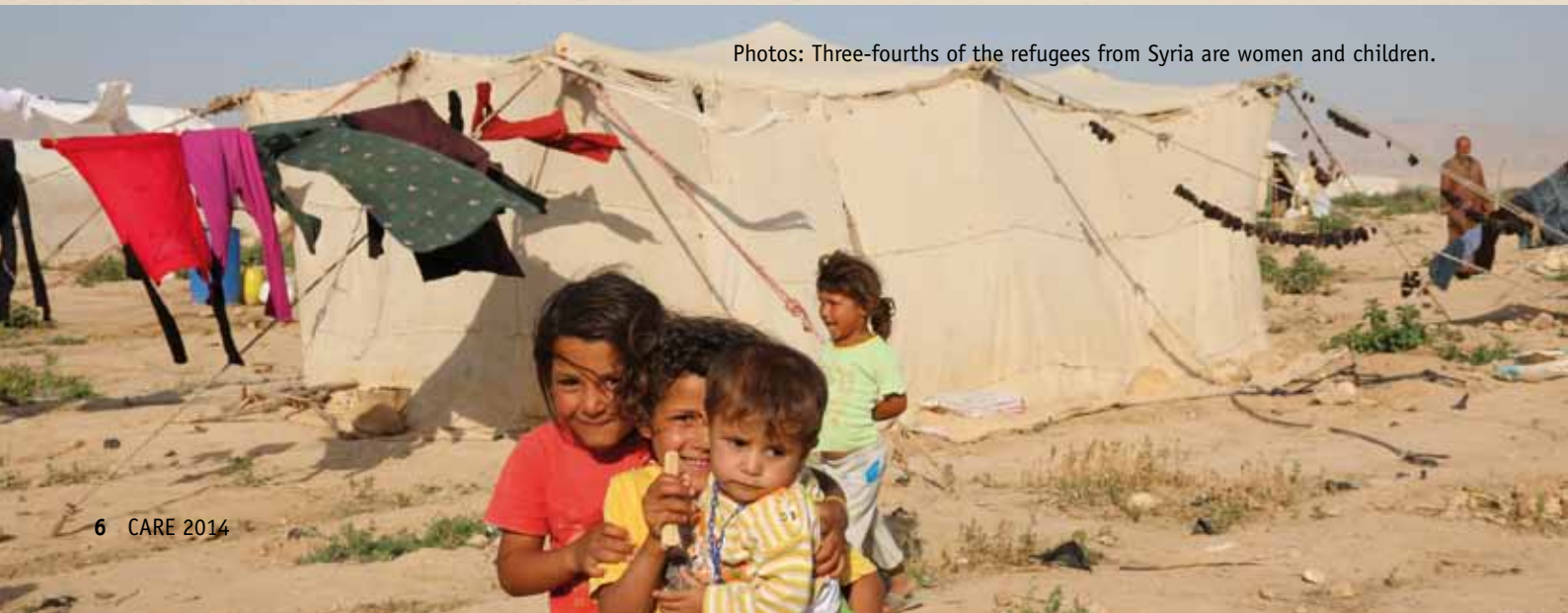
Azraq – a trip to nowhere. In the middle of the barren stone desert in northern Jordan, about 90 kilometers from the Syrian border, thousands of sheet metal shacks glimmer in the blistering sun. A fence, policed by the Jordanian military, surrounds the approximately 15 square kilometer terrain.

At the Azraq refugee camp, CARE provides psychosocial support for the often **severely traumatized refugees**. Courses in conflict management and education are also available, and newcomers receive information about the structure and services at the

camp, and about their rights as camp residents. CARE maintains urban **refugee centers** in the cities of Amman, Irbid, Mafraq and Zarqa. Here, one-time cash assistance for the purchase of bare necessities is provided to those who are no longer able to support themselves. Social workers provide emotional assistance, giving preference to those in special need, including **pregnant women**. Syrian refugees in Jordan also provide volunteer assistance on the project.

Azraq was opened in 2014, and should accommodate up to 130,000 refugees. The refugees here live together in village-like structures. CARE employees run community centers, where those in need receive psychosocial support, children have space to play, and women find a safe haven. Up to 200 new refugees arrive at Azraq every day. **Around 50 percent are children; 20 percent are under the age of five.**

Photos: Three-fourths of the refugees from Syria are women and children.



Connecting People: Personal Support

Herbert Langthaler, Asylum Coordination, Austria

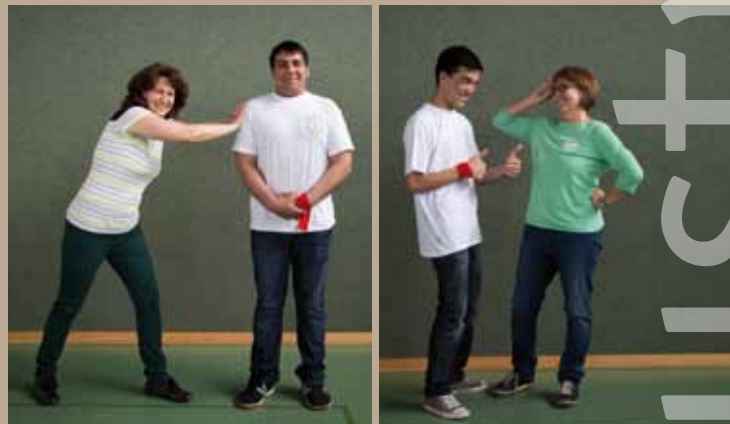
Although refugee camps ensure refugee survival, life in the desert barracks is marked by hardship. The sparse huts lack electricity, and the likelihood of new beginnings outside of the camps decreases as the conflict rages on. Outside of the camps, Syrians don't receive work permits.

"I was a teacher in Deraa. Assad's troops took everything. They broke into our houses, destroyed our schools and infrastructure. I was forced to flee with my pregnant wife", explains Mohammad al-Salan. Like most people here, he dreams of returning to his home. But hopes for a quick return to Syria have long been dashed. "I don't see a future for us. Everything is ruined, nothing remains", says Manal, mother of five children. Only her 12 year old daughter Sedra hangs on to her dream: she wants to be a doctor.

Millions of Syrians are fleeing. Many seek safety in Syria, and many have fled to neighboring countries. They cross borders—to Jordan, for example –, arriving exhausted, fearful, and with nothing, after a month-long odyssey by foot.

Hundreds of thousands of Syrian refugees live here - no one knows exactly how many. The majority lives in villages and cities in the border regions, fighting for survival, unable to afford rent or food. The worst fate is suffered by women who are alone with their children.

Humanitarian organizations like CARE support refugees, but those who have experienced the horrors of war will carry the memories with them for the rest of their lives.



The **sponsorship project Connecting People** facilitates person to person refugee support in Austria. Sponsorship includes accompanying a refugee and building a personal relationship with him or her, learning together, sharing free time, and providing security. The young refugees, ages 15 to 18, come from Afghanistan, East Africa, and increasingly from war-torn Syria. They fled to Austria without their parents in hopes of protection and an opportunity to create a better life. **Connecting People** sponsors help make this possible. Prospective sponsors are prepared for this very important role in groups of about twenty.

Finally, the long-awaited moment arrives: the young refugees meet their sponsors for the first time. Excitement and shyness, predominant emotions in the first few moments, soon give way to fondness. Over time, the pairs take important steps together – from learning German and pursuing an education to identifying an appropriate occupation.

The **Connecting People** team accompanies the sponsors for a year, facilitates the exchange of experiences, provides information, and helps when problems arise. A large number of people express interest in becoming sponsors, but financial constraints mean that only two sponsor groups per year can be trained, paired, and supported. **CARE supports an additional group every year** – enabling 20 additional sponsorships to provide sustainable assistance for 20 youth.



Sandra Bulling, Media and Communications Coordinator, in South Sudan. CARE provides assistance for the people in this village.

Hunger in South Sudan: „We have only leaves to eat”

Sandra Bulling, Media and Communication Coordinator, CARE International

Since the end of 2013, when the conflict in South Sudan broke out, **2 million people have fled** their homes. Forced to leave everything behind, they are unable to plant crops. Hunger threatens almost four million people. **675,000 children** show signs of undernourishment, and 250,000 are severely malnourished. Without assistance from organizations like CARE, they would not survive. CARE International works tirelessly to provide medical assistance, supplementary nutrition for undernourished children, basic sanitation, seeds, and other relief supplies.

Pregnant women and children suffer the most from the lack of food.

Nyanyin Jek, seven months pregnant, marched two days through the swamp to receive medical assistance at a CARE health center. “On the way I ate only leaves, because I didn’t have any food to bring with me”, she explains. And there is no food for her children, either. “We eat sorghum only once a day”. It was even worse around the time she fled, since fighting broke out near her village. “We had nothing to eat but a few leaves and fruit. **I was so scared.** I hid my children in the grass when soldiers passed by”, Nyanyin reports.

In order for people to recreate a livelihood for themselves, they need to be able to grow their own vegetables again. **With help from CARE**, they can plant sorghum, peas, sesame, watermelon, tomatoes, onions, eggplant, and okra. “We hope that these seeds help families to get back on their feet”, explains Mujahid Hussain, CARE’s program coordinator.

Nyanyin received medical assistance and began her long journey home. Her hopes for a better life have been dashed. Many people in South Sudan feel the same way: “After South Sudan gained independence in 2011, we were hopeful about the future. But this conflict is horrible. **We are all human beings, and we don’t deserve this suffering.**”

Photos: (left) A CARE employee examines children for signs of undernourishment, (right) seeds to be distributed by CARE arrive in Jonglei, South Sudan.



Fact box

South Sudan

Founded in 2011, **South Sudan** is the world's youngest nation.



Since December 2013, all hopes for this country have been dashed by violence; **the country remains torn by civil war.**

Around **2 million people** have been forced to leave their homes since the beginning of the conflict.

Around 1.5 million people are displaced within their country, having fled violence and hunger. More than 500,000 have found refuge in neighboring countries.

Many children who reach refugee settlements with their families face life-threatening malnourishment.

CARE provides assistance in the areas of nourishment, medical support, and hygiene. Soap and latrines play an important role in preventing the spread of illnesses.

CARE hopes to provide **assistance to 600,000 people in South Sudan.**

Floods in the Balkans: “Not even one potato remained”

Excerpts from the report by
Adelheid Wölfel/Der Standard



Photo: “Under water” in the Roma settlement Veliki Rit near Novi Sad. ©NSHC

The Halilovic family lives off of four dairy cows they received from CARE. With them, Mirsada, the 36 year old mother, earns around EUR 100 per month. Usually this is sufficient to support her family of four, but not this year. Even the hay was flooded and subsequently rotted, and couldn't be used to feed the cows.



Mirsada Halilovic

The Halilovic family doesn't know how they will survive the coming months. “Not even one potato remained after the floods”, says Mirsada. The Halilovic family is a Roma family – although it could have been any family – but Roma families are often particularly vulnerable to weather conditions or authorities. Roma organizations such as “For a better future” in Tuzla are committed to helping victims of the flood. One successful program distributes cows, sheep, or hens to women so that they can begin farming.



Photo: The rainy season exacerbates the refugees' situation.

Eva Lind

Eva Lind for CARE: A project of the heart

Thomas Haunschmid, Director of Communications, CARE Austria



Eva Lind, the well-known Tyrolean opera singer, has been supporting CARE for quite some time. She is passionate about providing assistance for children and young people. This past fall, Eva Lind traveled to Burundi to experience a CARE project there first hand.

CARE: Why do you support CARE?

Eva Lind: Supporting CARE's very important projects is a cause that is very dear to me, because they have a sustainable impact in their respective countries and provide comprehensive assistance for people there.

In November you traveled to Burundi with CARE Austria. What are the goals of the project you visited there?

The project aims to provide the many disadvantaged youth in that country with a better start in life. The CARE team is committed to helping people help themselves: the youth learn how to manage conflict and how to successfully steer their lives.

What were you most impressed by?

I met Japhet, an 18 year old albino. Normally, an albino in Burundi has very little chance of surviving. People exclude and avoid them; some albinos are even killed. Thanks to CARE's project, Japhet has not

only survived and been integrated in the group, but was elected to be a group leader. My encounter with him made a huge impression on me, and his positive approach to life brought me immense happiness.

You gave a benefit concert in the capital city of Bujumbura. What are some of your impressions from this special event?

It was pure joy! The joint concert with the Bujumbura Choir was an unforgettable experience. The musicality of the people there is simply amazing, and the European classical music I performed with two pianists from Burundi also opened hearts.

Do you plan to continue your involvement with CARE?

Yes, definitely! In July I will travel to Africa, where I will perform at the Pan-African Choir Festival, and give a concert in Kenya to benefit CARE Austria's project for children in the slums of Kisumu.

“Now I perform household tasks that used to be considered ‘women’s work’”

Recorded by **Stefan Mielke**, Program Officer, CARE Austria

The project “Berchi” (“Be strong!”) supports disadvantaged women and men in the Ethiopian regions Amhara and Oromia in their efforts to create sustainable livelihoods. The project, which focuses on food security and climate change adaptation, is part of the program “Claiming rights – promoting gender equality”, implemented by CARE Austria with support from the Austrian Development Agency (ADA). Traditional gender roles are also challenged and transformed.



Kесе Tsedale Fenta: Our family has stopped dividing up the household chores. In our analysis and action group, we talked about the roles that are traditionally assigned to men and women. My wife and I enjoy a more fulfilled life because we often talk about how we want to run our household together. I’m glad that I can explain the benefits of sharing responsibility and jointly running the household with my community and the members of our church.



Tazebe Yibka: My son attends university in Debre Tabor. My wife used to prepare his meals for him to take home, because we believed that men shouldn’t cook. After several meetings in our action group, my wife and I asked him to cook for himself. At first he wasn’t very happy about it. I’ve also learned to cook, but I definitely need more practice. Our son is more independent now that he can prepare his own meals.



Geta Tibebu: Now I perform household tasks that used to be considered ‘women’s work’, like bake our traditional flat bread Injera or make coffee. Our roles have changed: my daughter now helps plow the field. Since we share tasks, we can easily fill in for each other doing the laundry or field work if someone gets sick.

Philippines

One year after Typhoon Haiyan

Andrea Wagner-Hager
Managing Director, CARE Austria



How are people managing after the typhoon? How have they rebuilt their lives? CARE went to the Philippines to see how our sponsors' CARE packages have helped. Our 2015 calendar, photographed by Tom Platzer, was created from the trip's photos. The people of the Philippines also sent a message: **Thank You Austria!**



MÄRZ

2014: Highlights and Events



March

International Women's Day at the Art History Museum

On March 8th, 2014, the Kunsthistorisches Museum Wien and CARE introduced the cooperation "women. empowered". These exclusive special tours showcased strong women in art history – from Amazons to princesses – and benefited CARE's women's projects worldwide.

From left to right: Andrea Wagner-Hager (Managing Director, CARE Austria), Sabine Haag (General Director, KHM Wien) and Andreas Zimmermann (Director of Art Education, KHM Wien)

Cooperation

April

CARE Austria film screening "The Hands that Sew Your Shirt" EU Parliament in Brussels, Belgium

CARE Austria was invited by Green Members of the European Parliament Ulrike Lunacek and Jean Lambert to show the documentary film "The Hands that Sew Your Shirt" to over **40 representatives to the European Parliament**. The film screening was followed by a discussion about the plight of textile workers in Bangladesh.



Film



April

First CARE charity run at the Vienna City Marathon

Passing the baton: **Sonja Tomandl** (CARE Event Manager) and **Robert Wolfsberger** (CARE Finance Director) at the first Run4CARE relay at the Vienna City Marathon 2014.

Charity



From left to right: Eva Pözl (Moderator), Isolde Bornemann (BAWAG P.S.K.), Rudolf Leeb (BAWAG P.S.K.) and Andrea Wagner-Hager (Managing Director, CARE Austria)



From left to right: Gerald Bischof (District Leader Liesing), Mr. and Mrs. Fasser, Andrea Wagner-Hager (MD CARE Austria), Ulrike Geier-Palaszke (VPC – Club Director Liesing on Maternity Leave), Gabriele Graumann (MD VPC) and Gabriela Wagner, Susanne Porits-Seidl, Sylvia Rotter and Brigitta Buchmüller.

Foto: © Ludwig Schedl



June

Vienna seniors knitted 1,500 teddy bears

Participants of the **Vienna Pensioners Club** in Liesing showed their support for CARE Austria's Syria assistance by knitting over 1,500 teddy bears. The teddy bears were officially handed over on June 11th and have since been distributed in Rwanda, Burundi, Jordan, Georgia, and Nepal, where they brought joy to children. Teddy bears that stayed in Austria found new homes in exchange for voluntary donations.

Solidarity

June

Faces of CARE: Syria photo exhibition

This event was dedicated to the crisis in Syria and its humanitarian consequences. The BAWAG P.S.K. Women's Initiative donated EUR 5,000 to CARE to be used for refugee assistance. Photographs from Robert Fogarty's series "Dear World: Syria" gave expression to the wishes and dreams of children, women, and men in the Zaatari refugee camp in Jordan.

Photo exhibition

Sustainability at CARE

Alexandra Adler, CSR Consultant,
„WEITSICHT - büro für zukunftsfähige wirtschaft“



Minister of the Environment, Andrä Rupprechter, presents the Green Events award to Thomas Haunschmid, CARE Director of Communications.

Photo: © BMLFUW/Markus Rief

Throughout 2014, CARE has been developing its own internal and external sustainability agendas in a strategic and long-term process.

The sustainability team “Los Sostenibles” brings together employees from all departments. CARE’s strategic process for sustainability is aligned with ISO 26000, the international guidelines for the implementation of sustainable development in organizations. The goal is to incorporate CARE’s sustainability agendas in its management approach, and to continually improve upon them. Emphasis is placed on the areas of management, employees, human rights, the environment, consumer concerns, and inclusion/community development. In a first step, existing sustainability practices were recorded, and relevant topics and stakeholders were identified. The basis for achieving sustainable change within the Austrian CARE office was created by defining internal processes, responsible parties, and working group leaders.

The team identified stakeholders within the Vienna office and among other CARE members, including project partners, political and religious dignitaries in project countries, institutional donors, companies, and private donors – all of whom are instrumental for the success of CARE’s core activities and for project beneficiaries. Suppliers, agencies, and the media were also identified as important interest groups. In the past, CARE kept in touch with stake holders through events, mailings, newsletters, donor surveys, and employee interviews. In the coming year, CARE will additionally launch targeted surveys and dialogues about CARE Austria’s sustainability activities, and publish facts and figures on the CARE homepage and in the 2015 annual report.

CARE experienced success in 2014 through participation in the City of Vienna’s eco-bonus program. CARE also **received a Green Events Award from Andrä Rupprechter, Minister of the Environment**, for the symposium “Climate change here and there. Who cares?”.

October

Action

International Day for the Eradication of Poverty

In order to raise awareness about the International Day for the Eradication of Poverty, CARE employees and volunteers distributed orange roses after performances in the Theater in der Josefstadt, Kammerspiele der Josefstadt, and the Vienna State Opera. The event was also supported by the Landtmann Jausen Station and Family Querfeldt’s Café Museum.



Marisa Tasser und Jürgen Neuhuber



Foto: © Marianne Weiss

From left to right: Rudolf Leeb (BAWAG P.S.K.), Barbara Jackson (CARE International), Lourdes O. Yparraquirre (Ambassador Philippines), Andrea Wagner-Hager (Managing Director CARE Austria), Abby Maxman (CARE International), Lex Kassenberg (former Managing Director CARE Philippines), Tom Platzler (Photographer), Daniel Jesch (Actor)

Photo exhibition

November

Faces of CARE: Philippines Taifun Haiyan – 1 year later

In the year following Typhoon Haiyan, the emergency assistance provided by CARE and local partner organizations reached 318,000 people. “We were able to do so much with the donations CARE received from all over the world. Our focus now is on supporting people to generate stable incomes and to protect them from future catastrophes”, says Andrea Wagner-Hager, Managing Director, CARE Austria.

Donations

CARE Campaigns

Our 2014 campaign “**Children in catastrophes**” raised awareness for the situation of children in crisis regions. Unfortunately, it’s often the youngest that are hardest hit by humanitarian crises like the one in Syria. At the end of 2014, we launched the new campaign “**70 years of the CARE package**”, which will continue throughout our anniversary years 2015/16. Still today, CARE packages help to relieve distress and suffering in catastrophe and crisis zones all over the world. We are especially thankful for the pro bono support offered by the agencies Wien Nord and Media 1 for the conceptualization and implementation of these campaigns.



CARE Sponsorships

By choosing a CARE sponsorship, you’ll be able to support **women and children involved with our projects** and provide fast and **efficient assistance for catastrophes**. Women and girls are still disadvantaged in many countries around the world, and this is what our projects aim to change. Women and girls need to be strengthened and empowered to ensure they have the same chances as men and boys – a benefit for the whole family.



The CARE Package

At the end of the Second World War, **one million CARE packages** ensured the survival of countless people in Austria. Helga Winkler-Berger, who received a CARE package at that time, remembers: “The CARE packages brought so much joy to us kids. The warm socks, toothpaste, peanut butter, and so much more... The package was an amazing help that I will never forget – and that’s why I still support CARE.” Today, people in other parts of the world urgently need our assistance. CARE supports these people with the help of its generous donors. **In 2014, more than 72 million women, men, and children benefited from CARE packages for the worldwide fight against poverty.**



Legacy Giving

Leaving a legacy donation in your testament gives people in need hope for a better future. You can save lives, create something lasting, and do a lifetime of good even after you are gone. We are happy to send you the legacy giving brochure that outlines how to prepare a legally binding testament and explains how you can leave a legacy with a donation to CARE.



CARE thanks ...

... 61,029 Donors

and especially all CARE sponsors and everyone who consistently supports our work!

Regular contributions allow us to plan and implement our projects cost-effectively and with a long-term view.

... all of our institutional donors:

- Europäische Kommission: EuropeAid – Entwicklung und Zusammenarbeit
- Europäische Kommission: Humanitäre Hilfe und Katastrophenschutz (ECHO)
- Österreichische Entwicklungszusammenarbeit (OEZA)
- Nachbar in Not
- Sportministerium
- Stadt Wien
- The OPEC Fund for International Development (OFID)



Austrian
Development Cooperation



... selected companies and partners that supported our work in 2014:



Blumen Pridt • Edition Werbach • Vöslauer Mineralwasser AG • Zurich Connect

We would also like to express our heartfelt gratitude to the following people for their exceptional contributions to CARE: Salah Ammo, Thomas Gansch, Daniel Jesch, Michael Ledinger, Eva Lind, Tom Platzer, Eva Pözl, Colette Prommer, Roman Träxler

Balance Sheet

Balance Sheet 2014

Assets	31. Dec. 2014	31. Dec. 2013	Funds and Liabilities	31. Dec. 2014	31. Dec. 2013
	EUR	EUR		EUR	EUR
A. Fixed Assets			A. Net Assets		
I. <u>Intangible Assets</u>			I. Uncommitted funds		
Licenses and similar rights	6,112.51	14,148.26	of Association	700,646.11	700,646.11
			Profit of the year	0.00	0.00
II. <u>Tangible Assets</u>			II. Statutory reserve	2,667,796.00	2,649,674.05
1. Investments in rented areas	5,380.35	6,252.85		3,368,442.11	3,350,320.16
2. Office equipment	34,910.64	51,548.27	B. Accruals and Provisions		
III. <u>Financial Assets</u>			1. Provision for signed contracts	1,269,156.69	1,242,836.00
Securities and shares in funds	51,507.02	51,423.89	2. Other accruals and provisions	88,581.88	102,920.63
	97,910.52	123,373.27		1,357,738.57	1,345,756.63
B. Current Assets			C. Liabilities		
I. <u>Accounts receivable and other assets</u>			1. Trade accounts payable	44,665.78	7,291.71
1. Accounts receivable from CARE project partners	2,078,740.36	3,289,946.22	2. Accounts payable to CARE project partners	1,443,916.42	1,815,524.24
2. Accounts receivable from CARE member organizations	48,943.00	44,656.00	3. Accounts payable to CARE member organizations	19,339.00	1,989.95
3. Accounts receivable from Development and Cooperation – EuropeAid	231,613.64	1,779,249.96	4. Other liabilities	51,045.66	145,720.67
4. Accounts receivable from European Community Humanitarian Office	405,615.42	658,902.89	<i>of which taxes</i>	24.22	20,358.09
5. Accounts receivable from Austrian Development Agency	115,361.50	351,091.56	<i>of which social security payables</i>	41,180.42	102,999.14
6. Other accounts receivable	31,881.01	103,448.16		1,558,966.86	1,970,526.57
	2,912,154.93	6,227,294.79	D. Deferred Income		
II. <u>Cash on hand and bank balances</u>	9,971,390.72	7,855,271.09	1. Deferred Income Development and Cooperation – EuropeAid	2,043,772.68	2,671,832.72
	12,883,545.65	14,082,565.88	2. Deferred Income European Community Humanitarian Office	1,729,550.11	923,540.41
C. Prepaid expenses and deferred charges	23,137.36	41,824.44	3. Deferred Income Austrian Development Agency	1,949,218.43	3,037,674.63
			4. Deferred Income other	996,904.77	948,112.47
Total Assets	13,004,593.53	14,247,763.59		6,719,445.99	7,581,160.23
			Total Funds and Liabilities	13,004,593.53	14,247,763.59



Financial Report for the Seal of Quality for Donations 2014

	2014 EUR	2013 EUR
Source of Funds		
I. Donations		
a) Non-committed Funds	4,987,542.90	4,944,811.53
b) Committed Funds	890,499.41	493,813.74
II. Membership Fees	2,296.30	2,850.00
III. Public Sector Grants	16,933,805.96	11,572,181.12
IV. Other Revenues		
a) Interest and Similar Income	16,873.68	26,520.46
b) Other Revenues not Included in I to III above	7,755.18	19,298.18
V. Transfer from statutory reserves	-	378,570.56
Total	22,838,773.43	17,438,045.59
Allocation of Funds		
I. Expenses for Purposes of Association (Project Expenses)	18,404,566.05	14,046,620.90
II. Donation-Marketing and General Public Relations		
a) Donation-Marketing and General Public Relations	1,880,003.75	1,822,242.39
b) Donations in Kind and in Form of Pro-Bono Services	864,816.68	928,144.25
III. Administrative Expenses		
a) Administrative Expenses	458,301.24	537,703.79
b) Donations in Kind and in Form of Pro-Bono Services	15,400.00	14,362.50
IV. Yet Unused, Committed Funds ¹	1,197,563.76	88,971.76
V. Transfer to Statutory Reserve	18,121.95	-
Total	22,838,773.43	17,438,045.59

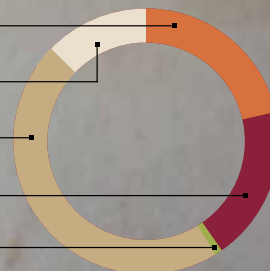
¹Note to IV. Yet unused committed funds: The balance between the use of yet unused committed funds from previous years and allocation of yet unused committed funds in the current fiscal year amounts to € 1.197.563,76.

Programs



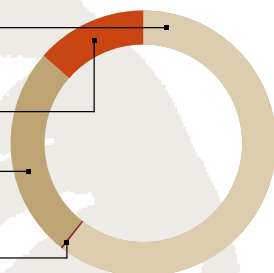
According to region

Africa	20.53 %
Asia	13.95 %
Middle East	47.78 %
Eastern Europe	16.14 %
Austria	1.59 %



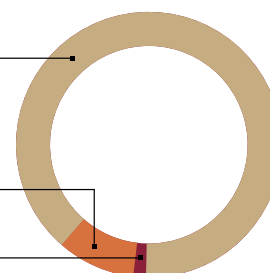
According to revenue type

EU public funds	60.93 %
Domestic public funds	13.21 %
Private donations	25.75 %
Other	0.11 %



Comparison of project work to fundraising / general public relations and administration

Projects and yet unused earmarked funds	89,34 %
Fundraising and general public relations	8,57 %
Administration	2,09 %



Programs

Country	Project Title	No.	Volume	Duration	Donors	Direct Beneficiaries	Indirect Beneficiaries
Ethiopia Nepal Uganda	Claiming Rights - Promoting Gender Equality: Cross-Country Research & Learning Agenda						
	AUT902		583,365.00	01 13 – 12 15	ADA	People: 240	People: 54,962
Ethiopia Nepal Uganda	Claiming Rights - Promoting Gender Equality: Support						
	AUT910		100,000.00	01 14 – 12 15	CARE Ö	People: 54,962	People: 710,740
Multiple countries	Framework Contract LOT 7 (governance and home affairs)						
	MCP909			01 14 – 12 17	EuropeAid	Local authorities	
Multiple countries	Framework Contract LOT 9 (culture, education, employment and social affairs)						
	MCP910			01 14 – 12 17	EuropeAid	Local authorities	

Africa

Ethiopia	Pilot Cash Transfer & VSLA program in the Borena Zone, Oromiya Regional State						
	ETH701		50,000.00	10 11 – 08 14	CARE Ö	Households: 607	
	Enhancing Food Security, Stability and Resilience (EFSSR)						
	ETH910		2,965,231.00	04 12 – 02 14	Europe Aid	People: 174,000	People: 311,875
Ethiopia	Multi-sectoral Intervention to Combating Acute Malnutrition in Borena						
	ETH914		1,150,000.00	08 13 – 12 14	ECHO	People: 55,999	People: 15,285
Ethiopia	Claiming Rights - Promoting Gender Equality: Berchi						
	ETH915		847,333.00	01 13 – 12 15	ADA, Fa. Haberkorn	Households: 2,000	Households: 11,000

Africa

Country	Project Title	No.	Volume	Duration	Donors	Direct Beneficiaries	Indirect Beneficiaries
Ethiopia Somalia	CARE International East and Central Africa Regional Priority Initiatives						
	RM9000	23,000.00	02 13 – 3 15	CARE Ö	NGO/CBO:	2	
Benin	Using sports to fight HIV / AIDS in Benin						
	BEN904	12,500.00	11 14 – 10 15	Sportministerium	Children:	192	Households: 192
Burundi	Education About Reproduction, Sexual Rights, and the Protection of Vulnerable Youth in Burundi						
	BDI922	327,862.41	01 13 – 03 15	ADA, EuropeAid	People:	6,486	People: 26,700
	INTORE - Wise and Courageous Youth						
	BDI925	300,000.00	10 13 – 04 16	CARE Ö	People:	2,597	People: 21,200
Kenya	Maternal & Child Health and Family Planning						
	KEN909	1,163,807.97	11 14 – 10 17	ADA, EuropeAid	People:	68,000	People: 125,000
Kenya Ghana Niger	ALP II - Adaptive Learning Program in Africa						
	KEN910	400,000.00	07 14 – 06 16	ADA	People:	49,000	People: 661,587
Mali	Assistance for Vulnerable Conflict-affected Communities in the Timbuktu Region						
	MLI901	76,625.00	08 13 – 08 14	CARE Ö	Women:	251	
Rwanda	ECD: Promotion of Early Childhood Development						
	RWA936	22,000.00	11 13 – 10 14	Stadt Wien	People:	3,444	Parents: 3,500
	Promotion of Gender Sensitive Early Childhood Development						
	RWA938	24,000.00	11 14 – 10 15	Stadt Wien	People:	8,062	
South Africa	Provision of Project Management Consultancy and Technical Assistance Services (pro-poor policy)						
	ZAF907	42,115.00	01 14 – 05 17	EuropeAid	Presidency of South Africa		
Chad	REMEDI						
	TCD901	545,063.91	01 14 – 01 16	ADA, EuropeAid	Women:	480	People: 262,000
	FET: Femmes - Eau - Terres (Women - Water - Earth)						
	TCD903	726,143.00	01 14 – 01 16	ADA, EuropeAid	Women:	500	People: 262,000
Uganda	ADA Policy Dialogue						
	AUT911	38,460.00	12 14 – 11 16	ADA, Horizont 3000, SOS Kinderdorf Caritas, Rotes Kreuz, CARE Ö	NGO/CBO:	7	
	Claiming Rights - Promoting Gender Equality: WEP III: Securing Women's Socioeconomic and Political Rights in Post Conflict Northern Uganda						
	UGA912	847,131.97	01 13 – 12 15	ADA	Women:	34,062	People: 613,100
	Improving Access to Reproductive, Child and Maternal Health in Northern Uganda						
	UGA915	333,333.33	09 14 – 08 17	ADA	People:	5,600	

Asia

Afghanistan	Community-based Education in Afghanistan						
	AFG023	165,000	07 11 – 06 14	CARE Ö	Children:	3,511	People: 24,577
Bangladesh	SEEMA - Solidarity and Empowerment through Education, Motivation and Awareness						
	BGD068	1,255,800.00	08 11 – 08 14	ADA, EuropeAid	Women:	2,100	Women: 2,100,000
	Knowledge Management, Capacity Building and Coordination for the SHARE Project (supporting the hardest to reach through basic education)						
	BGD904	144,896.00	01 12 – 07 18	EuropeAid	Ministry of Education of Bangladesh		
Cambodia	SMART - Safe Migration and Reduced Trafficking						
	KHM197	333,260.60	03 12 – 02 15	ADA, EuropeAid	People:	16,150	People: 50,000
Nepal	Shubha Yatra - Promotion and Protection of Rights of Nepali Migrant Women						
	NPL082	700,000.00	01 11 – 03 14	ADA, EuropeAid	People:	1,800	
	Udaan - Catching the Missed Opportunity						
	NPL942	475,250.37	11 13 – 10 16	OFID	Children:	400	Households: 400
	VISTAR - Building Resilient Communities and Institutions for Natural Disasters in Far and Mid-Western Region of Nepal						
	NPL943	941,177.00	02 13 – 12 14	ADA, ECHO	People:	499,206	People: 498,432

Asia

Country	Project Title	No.	Volume	Duration	Donors	Direct Beneficiaries	Indirect Beneficiaries	
Nepal	Claiming Rights - Promoting Gender Equality: Sakcham III							
		NPL945	847,169.04	01 13 - 12 15	ADA	People: 10,660	People: 42,640	
	Sankalpa - Collaborative Commitment for Participatory and Gender Responsive Budgeting							
		NPL946	666,666.00	02 14 - 01 17	ADA, EuropeAid	CBO; 80 Local authorities 24	People: 122,000	
	UDAAN School							
	NPL949	97,900.00	09 14 - 09 16	REDCHAIRity	Children: 100	Households: 100		
Emergency Flood Response Nepal-Mid West Region-2014								
	NPL950	250,000.00	09 14 - 11 14	ECHO	People: 18,963			
Emergency Flood and Landslide Response and Transitional Recovery Programme Nepal-Mid West Region-2014								
	NPL952	500,000.00	12 14 - 05 15	ECHO	People: 14,300			
Pakistan	TA Contract - Khyber Pakhtunkhwa District Governance and Community Development Programme (KP-DGCD)							
	PAK905	139,233.85	10 14 - 04 18	EuropeAid	Local authorities			
Philippines	CARE's Philippines Pooled Fund Typhoon Haiyan Response (PFTHR)							
	PHL901	200,000.00	11 13 - 10 16	CARE Ö	Households: 25,000			

Eastern Europe

Armenia Georgia	JOIN - Local Actors Join for Inclusive Economic Development and Governance							
	GE0084	1,135,200.00	11 11 - 04 15	ADA	People: 6,800	People: 700,000		
Bosnia Herzegovina	Active Inclusion and Rights of Roma Women							
		BIH945	888,800.00	12 11 - 02 15	ADA	People: 15,273 NGO/CBO 26	People: 75,696	
	Women Economic Empowerment Project							
		BIH946	200,000.00	06 12 - 05 14	ADA	NGO/CBO: 7 Women: 241	People: 866	
	Young Men Initiative - Boys and Men as Allies in Violence Prevention and Gender Transformation in the Western Balkans							
		BIH948	945,000.00	12 13 - 11 16	ADA	People: 15,639 NGO/CBO: 5		
	Inclusive Economic Growth and Employment Generation in Eastern Bosnia and Herzegovina Birac Region / IEG							
		BIH949	720,000.00	01 14 - 07 16	ADA, EuropeAid	People: 214 NGO/CBO: 2 Communities: 4	People: 856	
Empowerment of Women Vulnerable to Violence								
	BIH950	350,000.00	06 14 - 05 17	ADA	NGO/CBO: 3 Women: 120	Households: 120		
Balkan Floods								
	BIH952	239,010.00	07 14 - 12 14	Nachbar in Not	Households: 470			
Women Shelter								
	BIH953	23,340.00	09 14 - 11 14	CARE Ö	People: 90	People: 500		
Balkan Floods Recovery								
	BIH955	160,000.00	09 14 - 11 15	CARE Ö	Households: 25	Women: 200		
Georgia	Cooperation for Rural Prosperity in Georgia							
	GE0930	4,095,315.14	01 14 - 12 17	ADA, EuropeAid	People: 600	People: 292,000		
Confidence in Recovery								
	GE0932	151,997.00	02 14 - 05 15	EuropeAid	People: 882	People: 24,600		
Kosovo	Integrative Regional Development in the Municipality Suhareka in the Area of Agriculture							
	KSV047	3,646,873.66	12 09 - 03 15	ADA	Personen: 4,075 NGO/CBO: 34	Personen: 7,000		

Austria

Micro Credits							
	AUT704	24,500.00	10 11 - 05 20	CARE Ö	People: 2	Households: 2	
Connecting People with CARE							
	AUT908	54,853.00	07 13 - 12 15	CARE Ö	People: 40	Households: 40	
Hemayat Atelier							
	AUT909	60,160.00	10 13 - 12 15	CARE Ö	Children: 100	Households: 100	

Middle East

Country	Project Title	No.	Volume	Duration	Donors	Direct Beneficiaries	Indirect Beneficiaries
Egypt	Empowering Women to Claim Inheritance Rights (WIN)					Women: 386	
		EGY914	924,836.00	01 13 – 12 15	ADA, EuropeAid	NGO/CBO: 9	People: 15,477
Jordan	Hemaya for Girls and Young Women in Jordan	JOR092	216,835.50	01 12 – 02 14	ADA, EuropeAid	People: 3,900	People: 11,250
	Providing Life-Saving Support to Most Vulnerable Displaced Syrians and Host Communities	JOR911	4,100,000.00	03 13 – 05 14	ECHO	People: 76,860	
	Support for Vulnerable Iraqis Coping with Displacement in Jordan	JOR915	350,000.00	06 13 – 03 14	ECHO	People: 6,500	
	Support for Vulnerable Displaced Syrians in Jordan	JOR917	463,998.00	06 13 – 12 14	Nachbar in Not	People: 14,300	
	Support for Vulnerable Displaced Syrians in Jordan II	JOR918	240,000.00	09 13 – 06 14	ADA	People: 8,300	
	Assistance to Populations Affected by the Syria Crisis	JOR920	2,960,000.00	05 14 – 03 15	ECHO	People: 23,578	
	Syria Regional Coordination Support	RM9001	75,000.00	12 13 – 11 14	CARE Ö	NGO/CBO: 4	
Jordan, Lebanon, Syria, Turkey	SANAD - Women Participation in Community Health Development	WBG934	771,995.50	01 13 – 03 15	ADA, EuropeAid	Communities: 30	People: 120,000
	Grassroots Activists for Just Peace and Gender Equality	WBG937	669,350.00	01 13 – 03 15	ADA, EuropeAid	People: 405	People: 6,000
	Rawasi - Strengthening Livestock Holders' Livelihoods in Area C (Rawasi)	WBG938	3,330,960.00	11 13 – 10 15	ADA, EuropeAid	People: 991	People: 12,000
	Health Under Protection (HUP)	WBG939	1,000,000.00	04 13 – 05 14	ECHO	People: 22,580	
Syria	Assistance to the Populations Affected by the Syria Crisis 2014	TUR906	146,273.68	08 14 – 01 15	OFID	People: 4,822	
Syria, Turkey	INSO Syria	TUR908	1,800,000.00	08 14 – 10 15	ECHO	People: 14,350	NGO: 50

CARE Austria Team



care®

In 2014, CARE projects benefited more than **97 million** people.

Fast Facts 2014

CARE Austria

- supervised **65 projects** in **29 countries** in 2014
- engaged **36 employees** in 2014

CARE International

- supervised **880 projects** in **90 countries** in 2014
- is made up of **14 national CARE organizations**
- provided food aid for over **2.6 million people in emergency situations in 37 countries**
- improved access to clean drinking water for more than **3.8 million people**

CARE Austria project costs for 2014 amounted to **EUR 19.6 M.** (including yet unused earmarked funds)

Of this, **44.08 %** was used for **development cooperation**
55.92 % was used for **emergency relief**

CARE invested	in Africa	20.53 %
	in Asia	13.95 %
	in the Middle East	47.78 %
	in Eastern Europe	16.14 %
	in Austria	1.59 %

CARE Austria's total revenue was **EUR 22.8 M.**

thereof	EU public funds	60.93 %
	Domestic public funds	13.21 %
	Private donations	25.75 %
	Other	0.11 %

RESPONSIBILITY AND TRANSPARENCY:

CARE Austria adheres to the CARE International Humanitarian Accountability Framework, the SPHERE Minimum Standards for Humanitarian Aid, and the Codes of Conduct for The International Federation of the Red Cross and Red Crescent Societies, and the non-governmental organizations for humanitarian aid.

Please find more information at: <https://www.care.at/accountability>

THANK YOU AUSTRIA!

Impressum:

Owner, editor, and publisher:

CARE Austria, Organization for Development Cooperation and Humanitarian Aid
A-1080 Vienna, Lange Gasse 30/4
Tel.: 01/715 0 715, Fax: 01/715 0 715-12
Email: care@care.at, Web: www.care.at,
DVR-Nr. 0504386
Association registration nr. 910343388

Editing team: Mag. Alexandra Zawadil (Head),
Mag. Katharina Katzer, Mag. Thomas Haunschmid

Responsible for the use of donations in the financial year 2014: Dr. Andrea Wagner-Hager

Donor recruitment: Mag. Harald Maier

Responsible for data protection: Mag. Harald Maier

Layout: www.gruenberg4.at

Printing: Donau Forum Druck

Photo credits: Title page: Mary Kate MacIsaac/CARE, P.2: Sabine Wilke/CARE (2), CARE (2), P.3: CARE (3), Thomas Haunschmid/CARE, P.4: Miguel Dieterich, P.5: Johanna Mitscherlich/CARE, Mary Kate MacIsaac/CARE, P.6: Thomas Haunschmid/CARE (all), P.7: Thomas Haunschmid/CARE, Connecting People (2), P.8: Josh Estey/CARE (all), P.9: Josh Estey/CARE, NSHC, Katharina Katzer/CARE, P.10: Thomas Haunschmid/CARE (all), P.11: Stefan Mielke/CARE (all), P.12: Thomas Haunschmid/CARE, Miguel Dieterich (1), P.13: Thomas Haunschmid/CARE, Miguel Dieterich (1), Tom Platzer (1), P.14: CARE (4), Ludwig Schedl (1), P.15: CARE, Marianne Weiss, BMLFUW/Markus Rief, P.16: CARE, Thomas Haunschmid/CARE, P.17: CARE, P.19: CARE, P.20: Sabine Wilke/CARE, P.23: Thomas Haunschmid/CARE, P.24: Thomas Haunschmid/CARE

CARE Donor Information 10/2015,
P.b.b., Verlagspostamt 1080 Vienna,
ZLNR: 10Z038755M

CARE donations account:

IBAN: AT77 6000 0000 0123 6000
PSK 1.236.000 / BLZ 60.000

SMS with value of donation
to 0676 800 7020

Your donation to CARE is tax-deductible!

